



**RAINEY INSTITUTE**  
Where the arts change lives



**21-  
22**



# ANNUAL REPORT

*Leaving Our Mark*



1705 E. 55th St.  
2937 W. 25th St.



[www.raineyinstitute.org](http://www.raineyinstitute.org)



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# A Word from Our Leaders

In the 2021-2022 program year at Rainey, our staff, faculty, and hundreds of Rainey kids were focused on Leaving Our Mark. As our programs relaunched in the post-pandemic year, we were provided with the opportunity to re-introduce Rainey to our community, and leave a lasting impression in every interaction with young artists, their families, and our partners. With a new set of arts education pillars to guide programs, a new strategic plan underway, and a new location on Cleveland's west side in the making, 2021-2022 was an extraordinary year.

We are delighted to share with you how our vision and our programs left their mark – in our neighborhoods, on Cleveland families, and in students' lives – during this exciting time for Rainey. We grew program offerings in the visual and performing arts that are Positive & Affirming; Educational & Creative; Inventive & Innovative; Well-Designed & Executed; and of course, Culturally & Community Connected. As always, we focused our efforts on the belief that aspiring young artists throughout Cleveland should have access to a high quality arts education, and we committed to decreasing the common barriers our families may face in that pursuit. And, we provided a safe, inclusive and positive environment at our arts education center in Hough and everywhere we delivered programs in the Cleveland community, allowing young people to grow through arts exploration, mastery, and the nurturing support of teaching artists.

At Rainey, we are a big family of people all dedicated to developing youth into well-rounded individuals through the visual and performing arts. Our creative and transformative outcomes you will read about in this report are all thanks to our Rainey kids, dedicated teaching faculty, the families we serve, and supporters and partners who make our work possible. Thank you for Leaving Your Mark with us.



Dr. Jennifer Harris  
Executive Director



Jim Sacher  
Board Chair

# 2032 Strategic Direction

Rainey Institute will provide innovative, high-quality programs that are affordable and accessible, targeting youth 18 and under in Greater Cleveland. Our diverse mix of funding sources will support us in operating in multiple locations with the right technology so that we can grow and serve an increasing number of youth. Our focus on Diversity, Equity and Inclusion (DEI) will support us in recruiting and retaining high quality staff and faculty who reflect the communities that we are serving. Rainey's success will reflect: our capabilities in providing both exploratory and mastery-based arts education; our capacity to connect students to continuing education and/or careers; and our provision of links to partner agencies who can support students who are dealing with a wide range of life issues. As a result, Rainey will be well known and highly regarded in both the arts community and the community at large.

## 2022-2025 Strategic Goals



### 01. Programs

Evolve the program portfolio & develop a rubric that drives the provision of high-quality, nurturing programming across all art disciplines to the identified priority age groups & skill levels of students.



### 02. Workforce

Develop workforce & governance initiatives that apply DEI principles to attract & retain the community's best talent for our Board, leadership, and faculty.



### 03. Facilities

Establish & implement a site & technology plan to guide Rainey's physical space expansion & renovation & the acquisition of needed technology.



### 04. Funding

Identify & grow a diversified base of funding that will provide the financial resources for our expanding portfolio of high-quality programming.

Rainey Institute thanks our Strategic Planning Committee and Kantor Consulting Group for the development of this strategic plan.

# Impact: By the Numbers

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2021-2022 marked the official return to in-person programs from virtual and hybrid programming. We were thrilled to introduce new programs, re-design favorites, expand partnerships and grow enrollment.



## *Preschool Arts*

**4 Preschools  
56 Preschoolers  
8 Weeks**



## *After School*

**5 Locations  
246 Students  
5 days per week**



## *Summer Camp*

**4 Summer Camps  
243 Campers  
10 Weeks**



## *Saturday Arts*

**12 Saturdays  
13 Class Offerings  
41 Students**



## *Teen Leaders*

**12 Camp Leaders  
4 Teaching Assistants  
8 8th Grade Grads**



## *Private Lessons*

**18 Students  
4 Instructors  
1 "Superior" Pianist!**

# 2021-2022 Highlights



## STAGES

In Fall 2021, Rainey launched the STAGES program, a triple-threat performing arts program that includes various dimensions of stage performance such as drama, dance, vocal performance, performance poetry, and public speaking; as well as studio recording and the behind-the-scenes work of stage production, writing, directing, and producing.



## DIGITAL ARTS

Incorporating technology into our programs has been a priority for Rainey since the COVID-19 pandemic required us to deliver virtual programs. Digital Arts now spans across programs, including stop motion animation, photo and film editing, and green screen techniques in Visual Arts, and music production and recording in our El Sistema program. As we continue incorporating technology into our programs, it is our hope that these skills will serve students both personally and professionally as they grow older.



## CIVIC CIRCLES

In honor of 2022's Summer Camp theme "Leaving Your Mark," Rainey staff implemented a new aspect of camp called Civic Circles. During Civic Circles, campers worked together in groups with various community-based partners to identify community needs, brainstorm ways to help address those needs, and plan service-learning projects to lead and complete during camp. Many public servants, including Mayor Bibb, came to speak to campers about the impact of youth civic engagement!

# 2021-2022 Highlights

## GLISSANDO PAR-TEE

Each year, Rainey hosts our annual benefit, Glissando, to gather our donors, sponsors, and partners and raise critical funding for our arts education programs. In May 2022, Glissando was held at Topgolf Cleveland, where corporate teams and friends of Rainey enjoyed an afternoon of golf, teambuilding, and good will to Cleveland kids. MAI Capital Management presented the event, and County Executive Chris Ronayne was recognized as our 2022 Honoree. It was a Par-Tee!



## ART ADVENTURES

Another re-designed element of Rainey's after school program launched in Fall 2021 was Art Adventures. Rather than choosing a mastery track in music, visual arts, dance, or drama, Rainey Kids in grades K through 2 immerse themselves daily in all the art forms as part of this exploratory program. Every day, these younger students participate alongside the mastery track 3rd through 8th graders, learning from them and gaining foundational skills while they imagine what art forms they'll pursue once they reach 3rd grade.



## SHOWCASES

At Rainey, performance is part of the learning process! In December, May, and August, Rainey's Debra Ann November Theater and Robert and Jean Conrad Gallery came to life to exhibit the creative culminations of our programs. From orchestra concerts, to monologues, to step routines and gallery displays, Rainey Kids got the chance to show their work to family and friends. A select group even got to perform at the Cleveland Monsters game for a sold-out crowd on Cleveland Rocks Night!





# Making Memories



"Rainey truly is a one of a kind magical place, a unicorn if you will, leaving its mark on our family!"  
-Sandra Millard, Rainey Parent



"Creating art is important to me because it means I get an outlet to show who I am and express the way I feel through my art form."  
-Rainey Kid



- "Rainey makes children shine and brings out their creative greatness."
- -Rainey Parent



"Art helps me to create my own worlds. The arts have always been something that help me get through things. Ever since I was a child, I create art to calm down and because it's fun."  
— Rainey Kid





# Rainey Donors Leave their Mark

## How Sheila Bechert helped Rainey to RYSE



Sheila Bechert first reached out to Rainey Institute in partnership with Jiggs Whigham, a renowned jazz musician from South Euclid and her Brush High School classmate. Jiggs came to Rainey in 2019 to introduce jazz to our El Sistema Orchestra students in East Cleveland, and Sheila's first gift to Rainey was part of an effort to provide Rainey kids with "pbuzz" instruments—trumpets and horns made of plastic to help get children playing jazz instruments at a low cost.

Sheila's conversations with our Arts Education Director grew deeper over time, and her love of jazz music combined with Rainey's needs and growth was at the center of a new idea: a Rainey Jazz Ensemble.

Over the course of three years, Sheila's giving enabled the exploration, design, and implementation of a new Rainey program: the RYSE Ensemble! RYSE (Rainey Youth for Symphonic-Social Elevation) Ensemble unites student-musicians from throughout Cleveland in a popular music ensemble and immersive civic engagement experience that deepens their music education.

"The RYSE Ensemble is a testament to how responsive Rainey is to the ideas and intentions of donors, while meeting needs of the community," says Sheila. "This is the WHY behind my giving to Rainey--of course it is their mission, and at Rainey I know my giving leads to a mission accomplished!"

## You can leave your mark at Rainey through a legacy gift

The Grace Rainey Rogers Legacy Gift Society recognizes our donors who make a gift in their will, a trust, or another deferred giving strategy. This society is named for Eleanor B. Rainey's daughter, Grace Rainey Rogers, who became one of the 20th century's most notable arts philanthropists and gave Rainey's first legacy gift of \$200,000 in 1943. Legacy gifts of all sizes to Rainey Institute's endowment at the Cleveland Foundation are an important investment in our future, and allow your commitment to arts education to live on.

For more information on setting up a legacy gift and becoming a member of the Grace Rainey Rogers Legacy Gift Society, please contact Executive Director Jennifer Harris at [jharris@raineyinstitute.org](mailto:jharris@raineyinstitute.org).



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LEAVING OUR MARK 2021-2022



# Our West Side Story

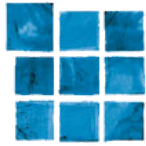
A Rainey in every neighborhood of Cleveland has been a whisper and a dream among our leaders and the community for many years. In Fall 2021, after receiving a transformational gift from the **George Gund Foundation** and a generous bequest that doubled our endowment, Rainey embarked on our West Side Expansion Campaign. In just one year, Rainey's staff and board raised over **\$1 Million** through public and private campaign gifts to support our buildout, operations, and programs for our second location in **Clark-Fulton**.

After more than 100 years in Hough, and with off-site programs located in schools and organizations throughout Cleveland, **Rainey Institute has opened a second location on Cleveland's west side in Clark-Fulton**. Our new space at the Pivot Center for Art, Dance, and Expression allows Rainey to expand our program offerings on the west side, form deeper partnerships with schools and the community, and enrich the lives of even more Cleveland youth through engagement and education in the visual and performing arts.

## See the Space



*Thank You* to our campaign contributors  
for helping us raise \$1.2 Million+



**Jack, Joseph and Morton Mandel Foundation**



Patricia Plum Wylde  
Roy Rainey Plum  
Samuel Andrews Plum  
Great grandchildren of Eleanor B. Rainey

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GEORGE  
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THE NORD FAMILY  
FOUNDATION



MARTHA  
HOLDEN  
JENNINGS  
FOUNDATION



"Dream Capsule," by  
Meng-Hsuan Wu,  
now on display at  
Pivot Center!

Rainey Institute is thankful to the above contributors for making gifts of \$10,000 or more toward the West Side Expansion Campaign. Naming Opportunities are still available starting at \$50,000. Gifts of all sizes can be made to support programs at [raineyinstitute.org/rainey-pivot-center/](http://raineyinstitute.org/rainey-pivot-center/)

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**LEAVING OUR MARK 2021-2022**



# THANK YOU TO OUR 2021-2022 SUPPORTERS

## Individual Donors

Anonymous  
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Carol Adrine  
Grace Andrews  
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Jean and Alan Lettovsky

## THANK YOU TO OUR 2021-2022 SUPPORTERS

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# THANK YOU TO OUR 2021-2022 SUPPORTERS

## In Kind Donors

Rainey would like to thank the following donors for their in-kind contributions:

American Greetings Corporation  
Janet Banks  
Sung Cha  
Tom Charek  
Children's Museum Cleveland  
Cleveland Cavaliers  
Cleveland Women's Orchestra  
Cleveland Zoological Society  
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Rachel Sheaters  
Laura Walker  
Lisa Wascovich  
Kathleen Wazevich  
Woodhouse Day Spa  
Florence Worth

## Tribute Gifts

Tribute gifts are those made either in celebration of a friend or loved one's accomplishments or to remember the life of a loved one. This year, we received gifts in honor or memory of the following individuals:

Grace Andrews  
Jeanne Epstein  
Laura Forsythe  
Germaine Gibian  
Marla Gigliotti  
Lee Lazar  
Michael Meissner  
Lu Anne Morrison  
Abdul Latif Muhammad  
Rachel Wayne Nelson  
Laura and Marty Rabinowitz  
Rhonda Raidl  
Kent Taylor  
Jan Thrope  
Jeff and Lisa Weiss

## Grace Rainey Rogers Legacy Gift Society

Gifts to Rainey Institute's endowment are an important investment in our future. The following list represents past and planned contributions to the endowment through bequests and other deferred giving methods:

Dr. Lenore V. Buford  
Bob Conrad  
Nancy Dorer  
Ted Horvath  
Alexander McAfee  
Grace Rainey Rogers

"Rainey staff do not look at children by their outward appearance, but by their inward selves, allowing them to express themselves artistically and to grow their talents."  
-Rainey Parent



# THANK YOU TO OUR 2021-2022 SUPPORTERS

## Institutional Donors

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Thank You to all of our partnering organizations



LatinUs Theater Co



NewBridge



Say  
Yes!  
Cleveland



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LEAVING OUR MARK 2021-2022

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## 2021-2022 FINANCIAL REPORT

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### OPERATIONAL REVENUE ENDING 8.31.2022

|                   |              |
|-------------------|--------------|
| Program Fees      | \$57,609     |
| Contract Fees     | \$101,103    |
| Contributions     | \$204,304    |
| Foundation Grants | \$1,213,686* |
| Government Grants | \$166,185    |
| Events            | \$39,417     |
| Other             | \$3,459      |

**TOTAL REVENUE** **\$1,785,673\***

\*Includes Foundation Grants with Restrictions

### OPERATIONAL EXPENSES ENDING 8.31.2022

|                         |             |
|-------------------------|-------------|
| Staff and Teachers      | \$1,188,810 |
| Program Expenses        | \$86,041    |
| Field Trips & Travel    | \$33,845    |
| Office & Supplies       | \$32,419    |
| Printing & Publications | \$3,144     |
| Maintenance             | \$70,458    |
| Development             | \$75,706    |
| Occupancy               | \$81,854    |
| Fees                    | \$16,872    |
| Other                   | \$176,851   |

**TOTAL EXPENSES** **\$1,766,000**





# 2021 - 2022 BOARD OF DIRECTORS

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Great-granddaughter of Eleanor B. Rainey  
Retired Landscape Architect

*Remembering*

## **RACHEL WAYNE NELSON**

*a true advocate for arts education*



**1925 - 2022**

Rainey Institute was fortunate to have Rachel Wayne Nelson serving our community as an active member of the Rainey Board of Directors for two decades. We are endlessly grateful for her contributions - she will be forever in our hearts.

“Arts education is critical to the development and expansion of young minds. Rainey provides enriching programs in a safe and nurturing environment where Cleveland’s young learners can express their creativity, feel valued, and build confidence.”

— Cleveland Mayor Justin Bibb



Rainey Campers with Mayor Bibb  
Summer Camp 2022



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